



## SAMPLE MESSAGING – EMAIL FROM MEMBER:

Dear [First Name],

**The Chartered Governance Institute of Canada (CGIC)** is at the forefront of creating change and defining the future of governance with a global perspective - and has been for over 100 years.

Becoming a Chartered Member of CGIC provides you with internationally recognized qualifications and gives you instant recognition of your professional experience and academic achievements. Chartered status is the benchmark for excellence.

CGIC is **the only global qualifying organization in Canada** that grants Chartered status to professionals like you and is committed to empowering, strengthening, and advancing your status.

CGIC's designations are your passport to the world, and our **International Qualifying Program** will set you apart.

I encourage you to join us and be part of a truly global network of 29,000 leaders in the practice of good governance from over 80 countries.

To learn more about how you can take your governance career to the next level, I'd love the opportunity to discuss the CGIC advantage with you. Alternatively, you can visit The Institute's website: [www.cgiofcanada.ca](http://www.cgiofcanada.ca) or [download this helpful brochure](#) which provides additional information about becoming a member.

If you have any questions or are interested in joining, please feel free to contact me. I'm happy to connect you with the right people to get the process started.

Thank you,

[Member Name]

Proud CGIC Member

[Member Email]

[Member Phone]