

CGIC | April 2, 2025

Who Does What in a Crisis?

Reading List

1. Harvard Business Review:
[Leading Your Team through a Crisis \(harvardbusiness.org\)](https://hbr.org/leading-your-team-through-a-crisis)
2. Reputation Management:
[Crisis Management & Communication - 7 Steps to Control a Crisis \(reputationmanagement.com\)](https://reputationmanagement.com/crisis-management-communication-7-steps-to-control-a-crisis)
3. Gallup:
[A CEO's Guide to Preparing for the Next Crisis \(gallup.com\)](https://www.gallup.com/press-release/2019/01/a-ceo-s-guide-to-preparing-for-the-next-crisis.aspx)
4. Forbes:
[Why Every CEO Needs To Be A Skilled Crisis Communicator \(forbes.com\)](https://www.forbes.com/sites/forbesreputation/2019/01/why-every-ceo-needs-to-be-a-skilled-crisis-communicator/)
5. McKinsey (*see PDF download in the article*)
[Prepare your board of directors for crisis management | McKinsey](https://www.mckinsey.com/industries/strategy-and-operations/how-to-prepare-your-board-of-directors-for-crisis-management)
6. Vistage
[5 Crisis Management Priorities for CEOs to Focus on Right Now | Vistage](https://www.vistage.com/5-crisis-management-priorities-for-ceos-to-focus-on-right-now/)
7. Harvard Business Review: A Framework for Understanding VUCA
[What VUCA Really Means for You \(hbr.org\)](https://hbr.org/what-vuca-really-means-for-you)
[A Framework for Understanding VUCA \(hbr.org\)](https://hbr.org/a-framework-for-understanding-vuca) – Audio format
[Leading in a VUCA Environment: V Is for Volatility \(hbr.org\)](https://hbr.org/leading-in-a-vuca-environment-v-is-for-volatility)
[Leading in a VUCA Environment: U is for Uncertainty \(hbr.org\)](https://hbr.org/leading-in-a-vuca-environment-u-is-for-uncertainty)
[Leading Effectively in a VUCA Environment: C is for Complexity \(hbr.org\)](https://hbr.org/leading-effectively-in-a-vuca-environment-c-is-for-complexity)
[Leading Effectively in a VUCA Environment: A is for Ambiguity \(hbr.org\)](https://hbr.org/leading-effectively-in-a-vuca-environment-a-is-for-ambiguity)